



The Queen City Brew

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Official Newsletter of
Johnson & Wales
University's
Charlotte Campus
Library

Library Adds LOTS of New Items Including Books on CD

You will notice from this month's prolific "new items" section of the library newsletter that we have been very busy upgrading the library's resources. To add to the quality of our Arts & Sciences-related materials we have significantly upgraded aspects of our reference collection. One of the biggest additions has been the Encyclopedia of Religion which will be of value to students taking the world religions course next academic year. Numerous other books were also added for this course as well. In addition to the course on religion, the Charlotte campus is also ramping up resources for courses in multiethnic literature and sports literature as well. Some of the new titles acquired for the latter were taken from Sports Illustrated's Top 100 Sports Books of All Time. One other notable addition has been to add a handful of books on CD. While most monographs will still be ordered in a traditional format students, faculty, and staff will now be able to choose from a modest selection of books on CD as well. To see what titles we have just jump ahead to the "New Books on CD" section in this newsletter.

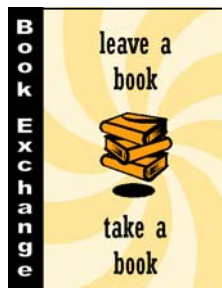


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Richard Moniz

Paperback Hullabaloo!



Hear ye, hear ye...calling all readers! The Charlotte Campus library now has a book exchange! Come hither to exchange YOUR paperback books for free! Fantasy, mystery, romance, motivational, sci-fi....they are all available for your leisurely read. Simply come into the library and browse the selection which is located in front of the circulation desk. Take as many books as you would like to read and leave the books you want to exchange on the table. Check-out is not needed and you can keep the books for as long as you like. Don't have any books to exchange? No worries. This exchange is open to

everyone regardless of whether or not you can donate books.

Examples of books currently on the exchange table:

- *You Only Die Twice*, Edna Buchanan
- *Illusions The Adventures of a Reluctant Messiah*, Richard Bach
- *The Nanny Diaries*, Emma McLaughlin and Nicola Kraus
- *Tribulation Force*, Tim LaHaye and Jerry Jenkins

Amy MacCabe

The “Hidden” Googles: The Web’s Best-Kept Secrets Can Save Tons of Research Time



By now, everyone is familiar with “googling”. What could be easier than putting a question or a string of words into Google’s simple, streamlined search box? The primary drawback to using this tool is its power- Google searches retrieve overwhelming amounts of information. So, how do you take advantage of the ease of Google and hone your searches to the most valuable information? Use the hidden Googles listed below to save tons of research time!

Google Earth: Who’s up for a free trip to Cabo? With Google Earth, you can zoom in on almost any place on Earth through satellite pictures. From your desktop, you can see gondolas in the canals of Venice! On the Google Earth Community bulletin board, other users post information on the best locations and play a sort of geographic scavenger hunt game. For the extra adventurous, there are tons of place markers to haunted locations, complete with background stories! Some cities are in 3-D, which allows you to see them from the ground up, and you can search within locations for businesses, airports, etc.

Google Finance: If you’re having trouble finding information on a company or trend in *Business & Company Resource Center* or *Business Source Premier*, give Google Finance a shot! Information in this search engine is much more credible than searching the entire Web, as much of the information comes from Google’s agreements with reputable information brokers like Reuter’s, Morningstar, and Hoover’s. If you know which company you’re looking for, searching is just as simple as typing in the name or ticker symbol. To find broader lists of companies, you just type the term (ex. “fast food”, “cruise lines”, “resorts”). The information varies by company- some companies, like Harrah’s Entertainment, have charts, information and links to company officer information, profiles, financial information and news articles from reputable agencies. Others, like Hyatt Regency, lack the financials and in-depth officer information.

Google News: Want to find the latest news without having to dig through dozens of blog and message board links? Google News retrieves the last 30 days of news stories from 4,500 agencies around the world. Google explains that their tool uses an algorithm rather than humans to retrieve information, which eliminates retrieval based on ideology (http://news.google.com/intl/en_us/about_google_news.html). At a glance, you’ll see how agencies from different cultures and viewpoints have reported events. Google News updates every 15 minutes, so you can always be sure that it has the latest news available online!

Google Maps: Want to see all the pizza joints within a two-mile radius? Google Maps allows you to search for types of businesses in a given area, and with the click of the mouse will pull up directions to your choice! In addition, *Satellite View* provides photographic mapping with highlighted routes so that you can see the landmarks along the way. My search for “Vietnamese Restaurants in Charlotte, NC” retrieved 37 listings. When I clicked on my favorite, a text box appeared on the map that pointed to the location, gave the contact information, and linked me to online reviews! I was able to type the starting point for directions directly into the text box instead of having to go to a “get directions” page.

Google Scholar: By far, the most controversial “Hidden” Google is Google Scholar. This search tool allows you to search the Web for scholarly sources (articles, books, theses, unpublished papers, etc.). Google Scholar is most useful in the beginning stages of research when you are trying to find background information on a topic or are just curious to see how much information is available. A big advantage is that you can retrieve reports from a variety of trade associations and scholarly sources without having to search through each organization’s site individually. But, don’t abandon the library databases just yet. Google Scholar is still in its Beta (testing) version, and has many limitations. Full-text is not always available, and sometimes it is difficult to determine where a retrieved article or book chapter originated (bad news for your MLA citations). And, while Google Scholar depends on information from a wide range of scholarly organizations, the information is often spotty. A search in *Hospitality & Tourism Complete*, for instance, provides many more full-text options on the casino industry than Google Scholar.

Faculty Focus: Unleash Your Inner Librarian at Librarything.com



At home you may have books placed on shelves, books stashed in drawers, books hidden in cabinets, and books pushed under the bed. There are books waiting to be read, books already read, and books kept for reference. If only there was an easy way to keep track of all these books. There is!

Connect to LibraryThing at www.librarything.com and catalog your personal library. Sound complicated? It is as easy as entering the title from your book. LibraryThing searches the catalogs of libraries and Amazon.com to immediately “catalog” your book for you.

So how does this help you to organize your books? LibraryThing allows you to give descriptive tags to the book entry. For example, for the book *The Wives of Henry VIII*, by Antonia Fraser, you might want to tag it “history,” “tudor,” “16th century” or “royalty.” Using these tags you can quickly create a list of the book you own on a certain subject. You might also want to tag books “library,” “sunroom,” or “beach house,” to indicate the location of the books in your collection. You can even tag them “read” or “unread,” “borrowed” or “loaned”.

After entering your books you will be able to search for them using the tags you created. Tags enable you to search through your book collection in a way that makes sense to you. You can make your list private or share it with others. You can learn about the book collections of others who share your interests and use their lists to develop your own collection.

No software is needed for this online service that allows you to catalog up to 200 books for free and unlimited books for a small fee. Visit www.librarything.com for further information, frequently asked questions, and demonstrations. Celebrate National Library Week in April by becoming your own librarian!

Rhonda Trueman

Listen Up!

Some people learn best by doing, some by hearing, and others by watching. Good instructors try to incorporate elements of each into their classes, but there are times when a lecture, is a lecture, is a lecture and your mind wanders. Good listening skills are important, even if you learn best by doing or viewing. Here are three easy steps to becoming a better listener in class.

Focus

Focus on the topic, not the speaker. The instructor may be wearing something distracting and may talk with an odd accent, but if you let these things distract you from the topic you won’t be listening to learn. Pay attention to key words and repeated phrases; listen for statements that the instructor emphasizes.

Engage

There has to be some motivation for listening and if the subject isn’t your favorite, then find another way to become motivated. What do you think the speaker will discuss next? What are the key points? How does what the speaker is saying relate to another subject or to an assignment that you have? Is there a question you would like have answered?

Apply

Understand how this information can benefit you and put it to use. Make connections, take notes, and think about the big picture. Learn to use what you are hearing in class to further your studies and prepare for a career.

Source:

Kratz, Dennis M. and Abby Robinson
Kratz. *Effective Listening Skills*.
Boston:McGraw-Hill, 1995.

Rhonda Trueman

Reasons to Read...Periodicals

When you hear the term “periodicals,” does it bring to mind Elle, GQ, Time Magazine, Business Week, Harpers Bazaar, In Style, Sports Illustrated, or Bon Appétit? Those are just a few examples of the popular magazine titles available at the Johnson & Wales University Charlotte Library. Along with scholarly journals and trade publications our periodicals consist of a grand mix of titles that are designed to meet your educational needs. Fortunately this mix happens to include some of the magazines everyone loves to read AND several newspapers: The Charlotte Observer, The New York Times, The Wall Street Journal, USA Today and Financial Times.

Each month “Reasons to Read” in The Brew will focus on a few articles from our periodicals collection or feature non-fiction books that may be of professional or personal interest to our students, faculty, and staff.

North Carolina – March 2006

Looking for golf getaway? A place to improve your game? Perhaps a great summer job at a golf resort? North Carolina’s Annual Executive Golf Guide lists the results of their survey of over 3,000 business leaders. The top-ten rankings include favorite courses for leisure and business, and best value courses. It also includes the top five courses in every area of NC and favorites in neighboring states.

Southern Living – March 2006

Right in our own neighborhood – Pierre Bader, owner of Charlotte’s TOWN, Sonoma Modern American and ARPA restaurants is featured in the March issue’s bonus section “Carolina Living, People and Places,” TOWN is just across Cedar Street from the Library and features a design that lets pedestrians view all stages of food preparation.

Special Events Magazine – February 2006

What is 60’ long and 6” wide and spouts fire? “Noche del Fuego” (Night of Fire), the winner of Special Event’s Magazine’s 2006 Gala Award for Best Dining Table Design. This issue features all award winners with full color photographs and descriptions of events that won in a variety of categories, such as: Best Fair/Festival; Best Invitation; Best Dining Table Design; Best Fund Raising Event; Best Floral Design; Best Tent Installation; Best Entertainment Concept and Execution and much more. This issue also includes the results of their annual survey predicting event rental industry forecasts and challenges for 2006.

Rhonda Trueman

A Taste For Literature

“I tasted parsimony and extravagance commingled on a single plate. Anh Minh, in this way, taught me what he understood to be the most important lesson of his trade. He knew that to be a good cook I had to first envision the possibilities. I had to close my eyes and see and taste what was not there. I had to dream and discern it all on my tongue. Slowly, gradually, I was able to do just that.”

The Book of Salt, by MoniqueTruong

Que Pasa



Do you speak Spanish? Do you know someone who does? Please encourage them to stop by the library and grab a copy of Que Pasa near the entrance of the library.

Comfort Food

What is your favorite comfort food? Comfort food is simple, familiar food that brings solace, conjuring up memories from childhood. This is the food we eat when we feel stressed out and need to be reminded of happier times.

Comfort foods vary according to region and ethnicity. Popular ones include miso soup, chicken and matzo ball soup, macaroni and cheese, chicken and dumplings, refried beans, won ton soup, mashed potatoes and gravy, cornbread, meatloaf, apple pie, bread stuffing, brownies, and spaghetti with meatballs (Berkoff). Don't worry if your favorite food was not on the list. The beauty of comfort food is that it speaks to each of us on individual and emotional levels.

Some researchers have noted that comfort foods are easy to prepare and consume, may be indulgent, and provide a sense of physical and emotional comfort (Locher). However, some chefs and restaurateurs are fine tuning these dishes to draw in new customers while continuing to satisfy nostalgic food lovers. Imagine chicken pot pie being ladled over egg noodles instead of being baked in a pastry crust. Sodexo Corporate Services used this idea of reinventing comfort foods at several of their educational foodservice accounts with great success (Comfort Foods, 35).

Andy Hanacek in the National Provisioner writes that comfort foods are showing up more and more on restaurant menus because the average consumer does not have the time to prepare these foods at home (22). He characterizes comfort foods as slow cooked entrées served with familiar sauces and side items. Some restaurants offer not only more traditional sauces, but also new interesting sauce variations with mustard, curry or plum flavors (Hanacek, 24).

For people who enjoy making their own comfort foods at home, Sue Kreitzman offers recipes and tips in her book, *Comfort Food*. There are recipes for soups, snacks, sandwiches, main dishes, pastas, grains, breads, vegetables and desserts. Many times, comfort foods are made from memories of times past or from recipes written on cards or backs of envelopes.

In the end, the only thing that matters is the good, positive feelings we get from eating our favorite comfort foods. So the next time you feel stressed out by disappointments in life, enjoy your favorite comfort food and perk up your life.



Sources:

Berkoff, Nancy. "Comforting Thoughts." *FoodService Director* 17.11 (15 Nov. 2004): 48-49. Hospitality and Tourism Index. EbscoHost. Johnson and Wales Univ. Lib., Charlotte. 23 March 2006 <<http://www.ebsco.com/>>

"Comfort Foods—with a Twist." *Food Management* 40.13 (Dec. 2005): 34-42. Hospitality and Tourism Index. Ebsco Host. Johnson and Wales Univ. Lib., Charlotte. 23 March 2006 <<http://www.ebsco.com/>>

Hanacek, Andy. "Slow-cooking on the Fast Track." *National Provisioner* 220.1 (Jan. 2006): 22-25. Business Source Premier. EbscoHost. Johnson and Wales Univ. Lib., Charlotte. 23 March 2006 <<http://www.ebsco.com/>>

Kreitzman, Sue. *Comfort Food*. New York: Harmony Books, 1986. Strobe Collection TX652.K633 1986

Locher, Julie. "Comfort Food." *Encyclopedia of Food and Culture*. Ed. Solomon H. Katz. 3 vols. New York: Scribner's, 2003.

Jean Moats

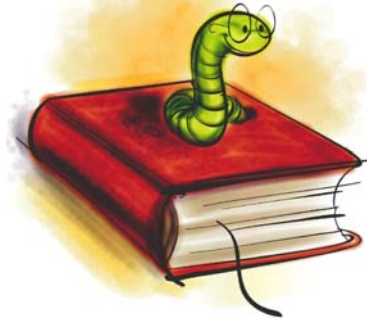
New Arrivals: Books

Arts & Sciences

102 Minutes
 A Bell for Adano
 A Dance to the Music of Time
 A Doll's House
 A False Spring
 A Fan's Notes
 A Handful of Dust
 A House for Mr. Biswas
 A River Runs Through It
 A Season on the Brink
 About Three Bricks Shy... and the Load Filled Up
 African American Writers (2 volumes)
 Always Outnumbered, Always Outgunned
 American Decades Primary Sources (10 volumes)
 Among the Thugs
 Ancient Europe, 8000 BC to AD 1000 (2 volumes)
 Animal Dreams
 Annapurna
 Appointment in Samarra
 Arnold: The Education of a Bodybuilder
 At Canaan's Edge
 At Swim-Two-Birds
 Babe: The Legend Comes to Life
 Back Spin
 Ball Four
 Bang the Drum Slowly
 Base-Ball Ballads
 Baseball's Great Experiment
 Ben Hogan's Five Lessons
 Beyond a Boundary
 Big Game, Small World
 Bless Me, Ultima
 Blood Meridian
 Blood Wedding
 Brand
 Breath, Eyes, Memory
 Brideshead Revisited
 Call It Sleep
 Can't Anybody Here Play This Game?
 Caramelo
 Cities of the United States (4 volumes)
 Coach: Lessons on the Game of Life
 Confessions of Nat Turner
 Copyright for Schools
 Cry the Beloved Country
 Culture and Imperialism
 Days of Grace
 Deal Breaker
 Death Comes for the Archbishop
 Deliverance
 Down the Fairway
 Driven from Within
 Eight Men Out
 Elijah Visible
 Encyclopedia of American Religions
 Encyclopedia of Religion (15 volumes)
 Encyclopedia of Science and Religion (2 volumes)
 End Zone
 Environmental Encyclopedia (2 volumes)
 Ethics and World Religions: Cross-Cultural Case Studies
 Everybody's All-American
 Falconer
 Farming of Bones
 Fat City
 Favre
 Fever Pitch
 Friday Night Lights: A Town, a Team, and a Dream
 Gale Encyclopedia of Multicultural America: Primary Documents (2 volumes)
 God's Rule: The Politics of World Religions
 Golf Dreams
 Golf in the Kingdom
 Grimus
 Heaven Is a Playground
 Historical Statistics of the United States (5 volumes)
 History of World Trade Since 1450 (2 volumes)
 House Made of Dawn

New Arrivals: Books

How the Garcia Girls Lost Their Accents
 Hunger
 Identity Lessons
 In the Time of the Butterflies
 In These Girls, Hope is Muscle
 Infinite Jest
 Information Literacy: Search Strategies, Tools,
 and Resources
 Inside Edge
 Joe Dimaggio: The Hero's Life
 Joy of Sports, Revised
 Kaffir Boy
 Kindred
 Krik? Krak!
 Latin American Writers (3
 volumes)
 Levels of the Game
 Life on the Run
 Literary Movements for Stu-
 dents (2 volumes)
 Loose Balls
 Lost in Yonkers
 Loving; Living; Party Going
 Lucky Jim
 Lucy
 Memoirs of a Nun
 Money
 Money, a Memoir
 Mrs. Dalloway
 Muhammad Ali
 Naked Lunch: The Restored Text
 Neuromancer
 North Dallas Forty
 Nutrition and Well Being A-Z (2 volumes)
 One False Move
 Only the Ball Was White
 Out of Eden
 Out of Place: A Memoir
 Out of Their League
 Pale Fire
 Paper Lion: Confessions of a Last-String Quarter-



back
 Pedro Paramo
 Play It as It Lays
 Portnoy's Complaint
 Possessing the Secret of Joy
 Possession: A Romance
 Psychologists and Their Theories for Students (2 volumes)
 Purple hibiscus
 Quarantine
 Real Life Math (2 volumes)
 Red Harvest
 Red Smith on Baseball
 Revolutionary Road
 Road Swing
 Science of Everyday Things (4 volumes)
 Science of Hitting
 Season of Life
 Season of Migration to the North
 Serving Crazy with Curry
 Shoeless Joe
 Sister of my Heart
 Snow Crash
 Sportswriter
 The Adventures of Augie March
 The Amazing Adventures of Kavalier and Clay
 The Ancient Near East (4 volumes)
 The Assistant
 The Berlin Stories
 The Best American Sports Writing 2000
 The Big Sleep
 The Bingo Long Traveling All-Stars & Motor Kings
 The Bone People
 The Boys of Summer
 The Bronx Zoo
 The Cambridge Illustrated History of Religions
 The Celebrant
 The City Game
 The Complete Armchair Book of Baseball
 The Complete Idiot's Guide to World Religions
 The Complete Short Novels (Chekhov)

New Arrivals: Books

The Confessions of Nat Turner
 The Corrections
 The Crying of Lot 49
 The Day of the Locust
 The Day the Leader Was Killed
 The Dead Sea Scrolls
 The Death of the Heart
 The Education of a Coach
 The Fight
 The French Lieutenant's Woman
 The Game
 The Game They Played
 The Golden Notebook
 The Great American Novel
 The Harder They Fall
 The Heart of the Matter
 The Jerome Holtzman Baseball Reader
 The Last Shot
 The Life and Opinions of Tristram Shandy
 The Line of Beauty
 The Long Season
 The Lords of the Realm
 The Love Wife
 The Magic Mountain
 The Man Who Loved Children
 The Map of Love
 The Miracle of Castel Di Sangro
 The Moviegoer
 The Natural
 The Painted Bird
 The Power and the Glory
 The Prime of Miss Jean Brodie
 The Professional
 The Samurai's Garden
 The School Uniform Movement and What it Tells
 Us About American Education
 The Sheltering Sky
 The Sot-Weed Factor
 The Sound of the Mountain
 The Sporting Life

The Spy Who Came in from the Cold
 The Summer Game
 The Sweet Science
 The Tale of Genji
 The Unforgettable Season
 The Universal Baseball Association
 The Worst Journey in the World
 They Call Me Coach
 Tropic of Cancer
 Ubik
 Under the Net
 Under the Volcano
 Unto Death: Crusade and Late Love
 Veeck--As in Wreck
 Wag the Dog
 Waiting for Snow in Havana
 Warrior Woman
 When Pride Still Mattered
 White Noise
 White Teeth
 Wide Sargasso Sea
 World Literature and Its Times (7 volumes)
 World Religions and Democracy
 World Religions: Western Traditions
 Yonnondio: from the thirties
 You Know Me Al
 Zenzele: A Letter for My Daughter
 Zorba the Greek

Business

A Whole New Mind: Why Right-Brainers Will Rule the Future
 America Becoming: Racial Trends and Their Consequences
 Vol. 1
 America Becoming: Racial Trends and Their Consequences
 Vol. 2
 American Salaries & Wages Survey: Statistical Data Derived
 from More Than 200 Government, Business & News Sources
 America's Greatest Brands, Volume III: An Insight Into
 Many of America's Strongest and Most Trusted Brands
 Bad Leadership: What It Is, How It Happens, Why It Matters

New Arrivals: Books

Becoming a Manager: How New Managers Master the Challenges of Leadership

Beer School: Bottling Success at the Brooklyn Brewery

Birth of Big Business in the United States 1860-1914: Eommercial, Extractive, and Industrial Enterprise

Black Economics: Solutions for Economic and Community Empowerment

Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant

Brand New: How Entrepreneurs Earned Customers' Trust, from Wedgewood to Dell

Branded Customer Service: The New Competitive Edge

Business Plans Handbook Vol. 11

Cases in Business Ethics

Changing Corporate America from Inside Out: Gay and Lesbian Workplace Rights

Cigarette Papers

Collecting and Interpreting Qualitative Materials

Companies Are People, Too: Discover, Develop, and Grow Your Organization's True Personality

Confronting Reality: Doing What Matters to Get Things Right

Corporation Be Good! The Story of Corporate Social Responsibility

Counterfeiting Exposed: Protecting Your Brand and Customers

Dave Barry's Money Secrets: Like: Why Is There a Giant Eyeball on the Dollar?

Death by Meeting: A Leadership Fable...about Solving the Most Painful Problem in Business

Deduct It!: Lower Your Small Business Taxes

Defending the Brand: Aggressive Strategies for Protecting Your Brand in the Online Arena

Designing Surveys: A Guide to Decisions and Procedures

Encyclopedia of American Women in Business: From Colonial Times to the Present (Two Volumes)

Fashion Brands: Branding Style from Armani to Zara

Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean

First in Thirst: How Gatorade Turned the Science of Sweat Into a Cultural Phenomenon

Franchising from the Inside Out

Get the Interview Every Time: Fortune 500 Hiring Professionals' Tips for Writing Winning Resumes and Cover Letters

Getting Wiser to Teens

Going South: An Inside Look at Corruption and Greed, and the Power of the Healthsouth Message Board

Handbook of Work Stress

Handbook of Workplace Violence

Harvard Business Review on Corporate Responsibility

Health Risk Behavior in the U.S.

Hershey: Milton S. Hershey's Extraordinary Life of Wealth, Empire, and Utopian Dreams

Hetty: The Genius and Madness of America's First Female Tycoon

High-Tech Crimes Revealed: Cyberwar Stories from the Digital Front

Hospitality Information Systems and E-Commerce

How Honesty Pays: Restoring Integrity to the Workplace

How to Change the World: Social Entrepreneurs and the Power of New Ideas

How to Conduct Surveys: A Step-By-Step Guide

I'll Cover You in \$20 Bills

In Defense of Globalization

Keeping the Books: Basic Record Keeping and Accounting for the Successful Small Business

Knockoff: The Deadly Trade in Counterfeit Goods

Latino Boom!: Everything You Need to Know to Grow Your Business in the U.S. Hispanic Market

Latino Culture: A Dynamic Force in the Changing American Workplace

Latino Success

Latinos: Remaking America

Magic Numbers for Bonds and Derivatives: How to Calculate the 25 Key Ratios for Investing Success

Market Research Made Easy

Marketing to Generation X

McDonaldization: The Reader

Moderating Focus Groups: A Practical Guide for Group Fa-

New Arrivals: Books

cilitation

More Than a Hobby: How a \$600 Startup Became America's Home and Craft Superstore

Mutual Fund Industry Handbook: A Comprehensive Guide for Investment Professionals

Nice Girls Don't Get the Corner Office: 101 Unconscious Mistakes Women Make That Sabotage Their Careers

One with Nineveh: Politics, Consumption, and the Human Future

Opportunities in beauty and modeling careers

Other People's Money: The Corporate Mugging of America

Perfect Phrases for Customer Service: Hundreds of Tools, Techniques, and Scripts for Handling Any Situation

Qualitative Interviewing: The Art of Hearing Data

Questionnaire Design: How to Plan, Structure and Write Survey Material for Effective Market Research with CDROM

Questions of Character: Illuminating the Heart of Leadership Through Literature

Racial and Ethnic Diversity

Rand McNally Commercial Atlas & Marketing Guide (2005)

Rising Above Sweatshops: Innovative Approaches to Global Labor Challenges

Rising Tide: Lessons from 165 Years of Brand Building at Procter & Gamble

Scam: How the Black Leadership Exploits Black America

Selling Sin: The Marketing of Socially Unacceptable Products

Service Excellence @ Novell: Taking Customer Service from Cost to Profit

Small Business Taxes Made Easy: How to Increase Your Deductions, Reduce What You Owe, and Boost Your Profits

Social Security and the Middle-Class Squeeze: Fact and Fiction about America's Entitlement Programs

Taking Sides: Clashing Views in Business Ethics and Society

The Art of the Steal: How to Protect Yourself and Your Business from Fraud, America's #1 Crime

The Art of the Steal: Inside the Sotheby's-Christie's Auction House Scandal

The Best of Branding: Best Practices in Corporate Branding

The Coming Generational Storm: What You Need to Know about America's Economic Future

The Complete Startup Guide for the Black Entrepreneur

The Erotic History of Advertising

The Essentials of Finance and Budgeting: Business Literacy for HR Professionals

The Financial Numbers Game: Detecting Creative Accounting Practices

The Focus Group Research Handbook

The Globalization Gap: How the Rich Get Richer and the Poor Get Left Further Behind

The Journey of a Woman: 20 Years of Donna Karan

The Market for Virtue: The Potential and Limits of Corporate Social Responsibility

The Older Worker Advantage: Making the Most of Our Aging Workforce

The Search: How Google and Its Rivals Rewrote the Rules of Business and Transformed Our Culture

The Six Principles of Service Excellence

The Successful Family Business: A Proactive Plan for Managing the Family and the Business

The Survey Kit (10 volume set)

The Truth about the Drug Companies: How They Deceive Us and What to Do about It

Toxic Emotions at Work: How Compassionate Managers Handle Pain and Conflict

Vault Guide to the Top Advertising & PR Employers

We Got Fired!: And It's the Best Thing That Ever Happened to Us

What Every Investor Needs to Know about Accounting Fraud Whos' Buying Apparel

Who's Buying by Race and Hispanic Origin

Why Globalization Works

Why Should White Guys Have All the Fun?: How Reginald Lewis Created a Billion-Dollar Business Empire

Word Spy: The Word Lover's Guide to Modern Culture

Working for Yourself: Law & Taxes for Independent Con-

New Arrivals: Books

tractors, Freelancers & Consultants
 Working While Black: The Black Person's Guide to Success in the White Workplace
 You've Got the Interview Now What?: Fortune 500 Hiring Professionals Tell You How to Get Hired

Culinary

A Slice of Africa: Exotic West African Cuisine
 Animal Ethics Reader
 Animal Underworld
 Appetizer Atlas
 Baker's Dozen Cookbook
 Baking for Profit
 Beef in Japan: Politics, Production, Marketing & Trade
 Chocolate & Cocoa: Health and Nutrition
 Concept Research in Food Product Design and Development
 Discovering Nutrition
 Exotic Appetites
 Exotic Foods
 Exotics on the Range: The Texas Example.
 Flavor Perception
 Food Safety: A guide to what you really need to know
 Food Selection and Preparation
 Foodlover's Atlas of the World
 Fruit and Vegetables: harvesting, handling and storage
 HACCP
 HACCP & Sanitation in restaurants and food service operations
 Handbook of Organic Food Processing and Production
 How to Keep Kosher
 How to Open a Financially Successful Specialty Retail & Gourmet Foods Shop
 Industrial Chocolate: manufacture and use
 Internet Guide to Food Safety and Security
 Jack Ubaldi's Meat Book

Kosher Food Production
 Kosher for Everybody
 Nutrition and Diet Therapy Reference Dictionary
 Nutrition and Health
 Organic Food Guide
 Organic Foods Sourcebook
 Ostrich Ranching in America
 Paris Sweets
 Persian Cooking
 Practical Guide for Ostrich Management & Ostrich Products
 Principles of Human Nutrition
 Shelf Life
 Simplified Diet Manual
 Soy Protein and Formulated Meat Products
 Strategies for Effective Teaching.
 The Chef, the Story & the Dish
 The Color Code: A Revolutionary Eating Plan
 The Encyclopedia of American Food and Drink
 The Food and Cooking of Mexico, South America and the Caribbean
 The Law in Plain English for Restaurants and Others in the Food Industry
 The New Wine Lover's Companion
 The Ostrich: Biology, Production and Health
 Tinkering with Eden
 What Color is Your Diet?
 Whole Organic Food Book
 Wild Game Cookery
 Wine Flavour Chemistry
 Wine Production: Vine to Bottle

Hospitality

2004-05 Restaurant Operations Report
 2005 Domestic Outlook for Travel and Tourism
 42nd Grammy Awards
 Annual Trends in the Hotel Industry 2005 Edition
 Dictionary of Travel, Tourism and Hospitality
 Economic Review of Travel in America (foodservice also)
 Electrical Basics
 Franchising Hospitality Services

New Arrivals: Books, Videos/DVDs & Books on CD

History's Mysteries: Circus Freaks and Sideshows
 Hourly Wages for Foodservice Occupations
 International Encyclopedia of Hospitality Management
 ISPA 2002 Spa Industry Study
 NRA: 2006 National Restaurant Industry Forecast
 Plumbing Basics
 Plunkett's Entertainment and Media Industry Almanac 2006
 Plunkett's Sports Industry Almanac 2006
 Quickservice Restaurant Trends 2005
 Recommended Hotels, Inns, Resorts and Spas
 SalonOvations Day Spa Operations
 Spa Directory
 Spa-Finders Guide to Spa Vacations At Home and Abroad
 The Domestic Hotel/Motel Traveler
 Trade Shows Worldwide
 Travel Through the Life Stages, 2002 edition

Donation from the Urban Land Institute :
 Hotel and Restaurant Design

New Arrivals: Video/DVDs

Big Mac Under Attack
 Case Studies from the Multinational Marketplace - 5 DVD set:
 Shell Shock: The Failure of Corporate Ethics
 Coke's Water Bomb: The Dasani Fiasco
 Get Cartier! Defending a Crown
 Barbie's Midlife Crisis: Mighty Mattel Fights Back
 eBay: Managing Success
 Corporate Social Responsibility: From Principles to Profit
 Economics, 3rd Edition (3 DVD set)
 Ending Aids
 Frontline: Bigger than Enron
 Frontline: The Monster That Ate Hollywood
 Global Grassroots: The Ramifications of Globalization
 Holy Cow

Lock, Stock and Two Smoking Barrels
 Modern Marvels: Domed Stadiums: Astrodome to Skydome
 Monsoon Wedding
 Name Brand Counterfeiting
 Now w/Bill Moyers:3/4/05
 Now w/Bill Moyers:4/9/04
 Pioneers of Prime Time
 Snatch
 The Apprentice: The Complete First Season
 The Best Ads from the Super Bowl
 The Global Marketplace: Benefits of Globalization
 The Motorcycle Diaries
 The Open Road: America Looks at Aging
 Wal-Mart: The High Cost of Low Price
 Zatoichi

New Arrivals: Books on CD

Angela's Ashes
 Brick Lane
 Cinnamon Kiss
 Fury : A Novel
 Housekeeping
 Into Thin Air
 Never Let Me Go
 Seabiscuit
 The Blind Assassin
 The Bridge of San Luis Rey
 The Glory of Their Times
 To the Lighthouse